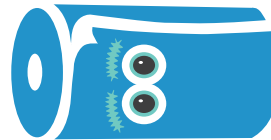


THE HEROIC TALE OF HAROLD THE CARTON

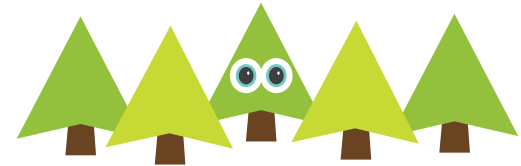


THIS IS HAROLD,
←
HE IS A CARTON...

CARTONS ARE MADE FROM PAPER



AND PAPER IS MADE FROM TREES!



(... but what's so great about trees?)

AS A CARTON, Harold keeps juice, milk, and other groceries fresh and full of vitamins and nutrients.



HAROLD'S STORY HAS A HAPPY ENDING...



CARTONS CAN BE RECYCLED!

when you put your used cartons into the recycling bin, they can be made into new things *like notepads and tissue paper.*

Trees are a renewable resource, which means we can always grow more! If we do a good job of re-planting them, there will always be plenty of trees to use to make paper and cartons in the future.

Using cartons made from trees, and recycling them when you are finished, is an awesome way that you can **BE A HERO LIKE HAROLD AND MAKE A BIG DIFFERENCE IN HELPING OUR PLANET!**

